

## Curriculum Vitae 2004

**Richard A. Gersony, MFA CMI**

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### EDUCATION

University of Michigan: Graduate Program in Medical and Biological Illustration, MFA 1988.  
 Parsens School of Fine Art: NYC, nondegree coursework.  
 Columbia University: Columbia College, Pre-medicine, BA 1985.

### EXPERIENCE

President: *Gersony Medical Media, Inc.* dba *medmovie.com* Lexington , KY: Producing illustration and animation for the medical and legal community. Specializing in anatomically accurate cardiovascular illustration and surgical anatomy, 1993-present. Clients include: GE Medical, Philips Medical, FDA, Guidant Corp.  
 Adjunct Assistant Professor: Johns Hopkins School of Medicine Graduate Program in Art as Applied to Medicine. 1997-1998.  
 Assistant Professor: Johns Hopkins School of Medicine Graduate Program in Art as Applied to Medicine. Director of the Digital Art Lab, 1996-97.  
 Medical Illustrator and Editorial Consultant: *Annals of Vascular Surgery*, 1993-present.  
 Visiting Lecturer: University of Illinois at Chicago, Graduate Program in Biomedical Visualization, 1996.  
 Medical Illustrator: University of Kentucky Medical Center, Department of Surgery, Full-time Medical Illustrator and Computer Graphics Art Director, 1989-1993.

### PUBLISHED WORK

Over 70 surgical atlas and textbook chapter contributions including:  
*Congenital Heart Disease in the Adult*, McGraw-Hill Co. 2002.  
*The Parents Guide to Childrens Congenital Heart Defects*, Three Rivers Press, 2001  
*Complete Echocardiographic Evaluation of Congenital Heart Disease*, W. B.Saunders Co. 1996.  
*Current Therapy in Vascular Surgery, 2nd ed.*, B.C. Decker Inc. 1991.  
*Diagnosis and Detection of Breast Disease*, Mosby Yearbook. 1993.  
*Economou's Atlas of Surgical Techniques*, W. B. Saunders Co. 1996.  
*Knee Surgery Vol. 1.*, Williams & Wilkins. 1994.  
*Mastery of Plastic and Reconstructive Surgery Vol. 1: General Principles and Techniques*, Little Brown and Co. 1994.  
*Mastery of Plastic and Reconstructive Surgery Vol. 3: Head and Neck*, Little Brown and Co. 1994.  
*Mastery of Surgery. 3rd ed.*, Little Brown and Co. 1995.  
*Ouriel's Atlas of Vascular Surgery Vol. 2.*, W. B. Saunders Co. 1996.  
*Sabiston's Textbook of Surgery: The Biological Basis of Modern Surgical Practice*, W.B. Saunders Co. 1995.  
*TeLindes' Operative Gynecology. 8th ed.*, Lippincott. 1989.

Journal article illustrations appearing in:

<i>American Journal of Neuroradiology.</i>	<i>Journal of Bone and Joint Surgery.</i>
<i>Annals of Thoracic Surgery.</i>	<i>Journal of Craniofacial Surgery.</i>
<i>Annals of Vascular Surgery.</i> (26 issues)	<i>Journal of Emergency Medicine.</i>
<i>Cardiology Clinics.</i>	<i>Journal of Endoscopic Urology.</i>
<i>Cleft Palate Journal.</i>	<i>Journal of Hand Surgery.</i>
<i>Clinical Plastic Surgery.</i>	<i>Journal of Oral Maxillofacial Surgery.</i>
<i>Contemporary Pediatrics.</i>	<i>Journal of Pediatric Surgery.</i>
<i>Contemporary OB/GYN.</i>	<i>Journal of Trauma.</i>
<i>Contemporary Urology.</i>	<i>Journal of Urology.</i>
<i>Current Opinion Oncology.</i>	<i>Journal of Vascular Surgery.</i>
<i>Diagnostic Management.</i>	<i>Laboratory Animal Science.</i>
<i>Head and Neck.</i>	<i>Patient Care.</i>
<i>Infections in Urology.</i>	<i>Pediatric Clinics of North America.</i>
<i>Journal of Arthroscopy.</i>	<i>Plastic and Reconstructive Surgery.</i>
<i>Journal of ASAIG Transactions.</i>	<i>Postgraduate General Surgery.</i>

1 Non-medical pen and ink illustrated paperback.

Lecturer: *Digital Art 1, Digital Art 2, Advanced Digital Art*, Johns Hopkins School of Medicine Graduate Program in Art as Applied to Medicine. 1997-1998  
Presenter: *Quicktime Media Layer*. Medical College of Georgia Graduate Conference, Augusta, GA, 1997.  
Presenter: *Medical Illustration in the Courtroom: Illustration, Animation and Models*. American Inns of Court, Abraham Lincoln Inn, Peoria, IL. Mar. 1996.  
Presenter: *Medical Illustration in the Courtroom*. State's Attorney of Cook County, Department of Medical Defense, Chicago, IL, 1995.  
Moderator : *An Exploration of Beauty in Medical Art*. Association of Medical Illustrators Annual Meeting, Phoenix, AZ, 1995.  
Presenter: *The Artistic Anatomy of the Hand: The Concepts of Oswald Adler*. Association of Medical Illustrators Annual Meeting, Phoenix, AZ, 1995.  
Presenter: *Pen and Ink: Alive and Well*. Association of Medical Illustrators, Midwest Regional Meeting, Chicago, IL, 1995.  
Panelist: *Technology in the Courtroom*. Kentucky Bar Association annual meeting, Louisville, KY, 1993.  
Moderator and presenter: *Lectures in Anatomy: The Heart*. Association of Medical Illustrators Annual Meeting, Chicago, IL, 1992.  
American Heart Association Teaching Exhibit: Gersony, R., Snider, A., and Serwer, F. *An Audiovisual Technique for Teaching the Anatomic Planes of the Heart and Their Corresponding Echocardiographic Planes*. American Heart Association 60th Scientific Sessions, Anaheim, Ca., 1987.

**GRANTS**

Johns Hopkins Subcommittee on Electronic and Distance Education 1997 Grant:  
*Web-Lecture Prototypes: Using an Anatomical Digital Art Database*. 1997.  
Children's Miracle Network Telethon Grants:  
1) *Heartscape: Exploring the Heart*. A permanent exhibit in the Lexington Children's Museum. Designed and produced a walk-through exhibit, 1993  
2) *Computer Animation of the Embryology of the Heart*. Awarded 1991  
Rackham Special Project Grant for American Heart Association Teaching Exhibit, 1987.

**EDUCATIONAL POSTER**

Illustrated and designed color educational posters including:  
*3D Echo Anatomy* Philips Medical 2003.  
*Cardiac Function* Agilint Technologies 2000.  
*Cardiac Anatomy* Agilint Technologies 1999.  
*The Echoanatomy of the Heart*. Acuson Corp. 1990.

**COMMITTEE MEMBERSHIP**

Chair: Computer Committee, Co-chair: Digital Techniques Boutique Committee, Association of Medical Illustrators( AMI) Annual Meeting, 1997.  
Member: Program Committee, AMI Annual Meeting, 1996, 1995.  
Chair Newsletter Subcommittee, Publicity Committee, AMI Annual Meeting, 1992.  
Chair: Annual Meeting Publicity Committee, AMI Annual Meeting, 1991.

**AWARDS AND HONORS**

WWW Health Awards, Gold Award for contributions to HeartCenterOnline, 2003  
Association of Medical Illustrators (AMI) Certificate Award for Animation, 2000.  
AMI Russell Drake Award of Excellence, 1998.  
AMI Award of Excellence for Surgical Atlas, 1998.  
AMI Muriel McLatchie Miller Fine Art Award, 1997.  
AMI Russell Drake Award of Excellence, 1995.  
Midwest Regional AMI Best of Show, 1995.  
The 1995 Evvy Awards for Short Programming, Evanston Community  
*The Nude 93; 7th Annual Seven State Juried Exhibit*, Second Place Award, 1991.  
AMI Russell Drake Award of Excellence, 1992.  
National Symposium: Peripheral Vascular Surgery, First Place Exhibit, 1989.

**SOLO EXHIBIT**

Medical Art in the Digital Age, Harlan Gallery Seten Hill College, 1997.

**PROFESSIONAL MEMBERSHIP**

Certified Member, Association of Medical Illustrators.

Full CV available on request